

# SPONSOR MENU



**PHILLY PLAIN DEALER**

PhillyPlainDealer.com // EST. 2020



## SMALL BUSINESS SPONSORSHIPS

## PRINT & ONLINE

**The Second Edition Prize Sponsor** – Sponsorship of the prizes inside the second ever Philly Plain Dealer Print Magazine (releases October 2025)

**\$500**  
(plus costs associated with giveaway)

One out of every four copies of the Philly Plain Dealer magazine has a prize on the inside! The prize could be sports cards of Philadelphia athletes, magnets, stickers, or coupon! The "Prize Sponsor" would be the sole sponsor on the back cover and can provide coupons or promotions in the physical magazine!



## 2ND PRINT EDITION SPONSOR

**The Printing Partner** – The production of 250 (12-page) magazines costs about \$400, we would love for someone to cover that cost.

**\$400**

### The Printing Partner Sponsorship Includes:

- **25** copies of the Philly Plain Dealer for your business to redistribute
- **(1)** Half page ad in the Philly Plain Dealer
- **(4)** Online Story Sponsorship on PhillyPlainDealer.com
- Social Media mentions in all posts about the Print Magazine
- **(2)** social media posts on Twitter, Facebook, Instagram, & Bluesky promoting your business
- **(2)** Host-read ads on the Philly Plain Dealer podcast

**The Helping Partner** – With this sponsorship, you get half of everything the Printing Partner gets at half the cost, meaning: **a quarter page ad in the PPD, 12 copies of the magazine, 2 online story sponsorships at PhillyPlainDealer.com, 1 social media mention on all platforms, and one host-read ad on the Philly Plain Dealer Podcast.**

**\$200**



## ABOUT US

## WHO ARE WE?

The Philly Plain Dealer is a startup news outlet in Philadelphia owned by a team of established writers and journalists operating under Public Noise LLC. Our first print-edition was released in April 2025, our weekly podcast began May 2025, and since then we've average more than 2,000 page views a month! We are looking to change the Philly media landscape for the better by introducing diverse, new voices & hope that your business can help support our mission.